AESTHETICA ART PRIZE

The 11th Aesthetica Art Prize Call for Entries

The 11th Aesthetica Art Prize is now **open for entries** and is looking for cutting-edge practitioners working in any medium at any stage in their career. Having helped further the careers of many artists in the past, the Prize is an opportunity for artists to connect with a wider audience.

Prizes include an exhibition for shortlisted artists; publication in the *Aesthetica Art Prize Annual* for shortlisted and longlisted artists, and further exposure via Aesthetica's digital channels – reaching a global audience of 311,000.

There are two main categories to enter: the Main Art Prize and the Emerging Art Prize for those who are currently studying or have recently graduated. Winners from each category are awarded a significant cash prize of £5,000 for the Main Prize Winner and £1,000 for the Emerging Art Prize Winner, courtesy of <u>Hiscox</u>. They also receive art books by <u>Prestel</u> and art supplies vouchers up to £250, courtesy of <u>Winsor & Newton</u>.

The 100 shortlisted and longlisted artists also receive coverage in the publication *Future Now: 100 Contemporary Artists*. Readers are invited to explore the captivating projects by via a statement from each artist alongside an image of their selected piece. The book also features a collection of critically engaging essays from leading figures in the art world. Previously, these have included Clare Grafik, Head of Exhibitions at The **Photographers' Gallery** in London, Chris Littlewood, Director at **Flowers Galley** and Helen Trompeteler, Assistant Curator of Photographs at the **National Portrait Gallery**.

Cherie Federico, Aesthetica Art Prize Director, says: "The Aesthetica Art Prize is a fantastic opportunity for artists. Those that have been selected have gone on to achieve success around the globe. Chilean-born photographer Carolina Redondo has since been selected for *In Search of the Miraculous* at Newlyn Art Gallery & The Exchange, and French photographer Noémie Goudal has had solo shows at FOAM in Amsterdam and The Photographers' Gallery in London. It is a privilege to be able to showcase such outstanding contemporary practice, and we are really excited about this year's Call for Entries."

The Aesthetica Art Prize attracts thousands of entries in a range of innovative media from locations as diverse as Australia, Germany, India, Japan, Malaysia, the Netherlands, the UK and the USA.

Previous finalists include 2016 Main Prize winner **Rachel Ara**, recipient of the Second Prize Award for *Shad Thames Portraits*, Anise Gallery; **John Keane**, former official British war artist, currently represented by Flowers Gallery in London; **Julia Vogl**, shortlisted for Saatchi Gallery and Channel 4's New Sensations; **Ingrid Hu**, former designer at the Lubetkinwinning Heatherwick Studio; **Marcus Jansen**, a leading modern expressionist; and **Bernat Millet**, shortlisted for National Portrait Gallery's Taylor Wessing Photographic Portrait Prize. The Aesthetica Art Prize welcomes artists into a supportive network with further opportunities to widen their engagement within the creative sector. Aesthetica launched its **inaugural Future Now Symposium**, 26-27 May 2016, bringing 40 speakers from some of the UK's leading art organisations to York for the event, which saw lectures, panel discussions, portfolio reviews and film screenings take place at York St John University. The Symposium will return for a second year, running 25 and 26 May 2017.

Aesthetica's events, including the exhibition and the symposium, alongside its bi-monthly magazine and annual publication of shortlisted and longlisted works unite to provide a dynamic and diverse platform for artists to connect with new audiences.

There are four media categories for entry in the Aesthetica Art Prize: Photographic & Digital Art; Three Dimensional Design & Sculpture; Painting, Drawing & Mixed Media, and Video, Installation & Performance. **Entries close 31 August 2017.**

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Notes to Editors

- Hosted by Aesthetica Magazine, the Aesthetica Art Prize is a celebration of excellence in art from across the world. Entries are open until 31 August 2017.
 www.aestheticamagazine.com/artprize
 www.facebook.com/aestheticamagazine
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- The Judging Panel enhances its position in the industry, bringing together specialists from leading cultural institutions. Judges: Whitney Hintz, Independent Advisor and Curator of the Hiscox Collection; Alistair Payne, Head, School of Fine Art, Glasgow School of Art; Olivier Richon, Photography Lecturer, Royal College of Art; Reyahn King, Chief Executive, York Museums Trust; Jonathan Watkins, Director, Ikon Gallery; Susanna Brown, Curator of Photographs, V&A; Rachel Ara, Artist, Aesthetica Art Prize Winner 2016; Eleanor Clayton, Curator, The Hepworth Wakefield; Cherie Federico, Co-founder & Managing Director of Aesthetica. To see Judges' biographies, visit www.aestheticamagazine.com/artprize/judging-panel
- 3. The award attracts thousands of entries in a range of innovative media from locations as diverse as Australia, Germany, India, Japan, Malaysia, the Netherlands, the UK and the USA. Previous finalists include <u>John Keane</u>, former official British war artist, currently represented by Flowers Gallery in London; <u>Julia Vogl</u>, shortlisted for Saatchi Gallery and Channel 4's New Sensations; <u>Ingrid Hu</u>, former designer at the Lubetkin-winning Heatherwick Studio; <u>Marcus Jansen</u>, a leading modern expressionist; and <u>Bernat Millet</u>, shortlisted for National Portrait Gallery's Taylor Wessing Photographic Portrait Prize.
- 4. **Sponsors and Partners:** Hiscox, York St John University, Virgin Trains, Arts Council England, V&A, The Hepworth Wakefield, Ikon, York Museums Trust, Prestel, Winsor & Newton.
- 5. Hiscox offers a range of <u>business insurance</u> policies to cover the liabilities and property risks of small businesses and consultants in the UK, as well as profession-specific policies that you can tailor to suit the risks that your business faces. Hiscox also provides specialist <u>insurance</u> cover for homes and their contents, valuables and collections. For more information, visit <u>www.hiscox.co.uk</u>
- 6. *Future Now, The Aesthetica Art Prize Annual* is available to order as a digital download: <u>www.aestheticamagazine.com/shop</u>